

Bangalore, India | ravindra-r@outlook.com | +91 8884108549 | linkedin.com/in/ravindra-r | [Portfolio](#)

### Summary

With over 12 years of experience, I excel in creating engaging eLearning courses for the corporate industry, delivering seamless experiences with measurable results. I've led focus groups to enhance collaboration, gather insights, and boost eLearning content efficiency by 20%.

I've led content development teams creating top-notch learning experiences across industries, earning positive client feedback. Experienced in Articulate Storyline and Adobe Creative Suite for designing interactive courses.

### Skills

**eLearning Development:** JavaScript, HTML, Cascading Style Sheets (CSS)

**Rapid Authoring:** Articulate Storyline 360, Captivate

**Graphic Design:** Adobe Creative Suite, Adobe Photoshop CC, Adobe

Illustrator CC, Adobe Animate CC, Figma, Adobe XD, Wireframing

**Learning Experience Design:** eLearning Storyboard, Microsoft PowerPoint, Microsoft Word, Detail oriented, Problem Solving

### Work Experience

#### Senior Storyline Developer

**BTS Digital Pvt Ltd** | Mumbai, India | Remote | 10/2021- 01/2024

- Led a Focus Group for Accessibility and integration of Articulate Storyline interactives into proprietary software
- Developed eLearning courses using Articulate Storyline, JavaScript, and industry-standard frameworks, resulting in 100% client satisfaction.
- Streamlined the development process through rigorous R&D and creating documentation for Accessibility standards and SOP for creating Storyline interactives.
- Conducted thorough quality assurance checks on Storyline Interactives, ensuring compliance with industry standards and client-specific requirements.

#### Freelance eLearning Designer and Developer

**Self-employed** | Bengaluru, India | 07/2019- 10/2021

- eLearning and web-based training design and development for varying levels of complexity (Articulate Storyline and Captivate)
- Proactively addressed client change requests, resulting in 15% reduction in project delays and increased client retention

#### Senior Visual Designer | eLearning

**Tesseract Learning Pvt Ltd** | Bengaluru, India | 02/2018- 05/2019

- Enhanced team efficiency by providing guidance and input to the content development team, resulting in high-quality eLearning solutions
- Utilized Articulate Storyline, Adobe Captivate, and DominKnow Flow to optimize eLearning development process, resulting in 25% decrease in development time.
- Utilized problem-solving skills and technical solutions to improve eLearning quality, resulting in 100% error-free course materials and on-time delivery
- Successfully published and tested SCORM 1.2 and SCORM 2004 content on LMS, resulting in 100% compatibility and learner engagement.

## **Freelance eLearning Designer and Developer**

**Self-employed** | Bengaluru, India | 07/2017- 02/2018

- Developed visually appealing infographics, reports, presentations, and branding materials by utilizing in-depth understanding of HTML5, CSS3, JavaScript, and XML. Received positive client feedback and maintained strong relationships.

---

## **Senior Graphic Designer and Animator**

**Exponent Dynamix Pvt Ltd** | Benagluru, India | 05/2012 - 04/2017

- Design, development, and implementation of custom eLearning courses as per non-standard or client-specific requirements using Articulate Storyline and Adobe Animate CC (Adobe Flash)
- Delegate tasks to the members of the design team and provide counsel on all aspects of the project
- Quality Assurance of all graphic materials to ensure the design standard and accuracy in the design

---

## **Awards**

### **eLearning Challenge Winner**

[Award Page](#) | The eLearning Designer's Academy | 02/2024

---

## **Certifications**

### **Articulate 360: Advanced Actions**

[View Certificate](#) | LinkedIn | 10/2020 - Present

### **Become an Instructional Designer**

[View Certificate](#) | LinkedIn | 09/2020 - Present

### **Learning Articulate 360**

[View Certificate](#) | LinkedIn | 09/2020 - Present